



BINDI The Birmingham-India Nutrition Initiative

BINDI – involves the development of policies and practices through a learning partnership between Birmingham, UK and Pune, India with a view to both cities becoming Nutrition Smart Cities.

Smart cities are focused on using integrated information technology across a range of services and assets to improve quality of life and better meet citizens' needs. This initiative will build on the existing commitment of both Birmingham and Pune to be smart cities, and ensure that tackling all forms of malnutrition becomes a goal which is integrated within this ambition.

Our **working definition** of a nutrition smart city is as follows:

A Nutrition Smart City will use data and technology to change the way that food is produced, processed, distributed and consumed. It considers food quality and equitable access, disrupting food systems that are not sustainable or cause food insecurity and malnutrition. They are by nature multi-sectoral, developed by entrepreneurs, nutritionists, public health experts, agricultural experts, policy makers, and civil society members committed to a sustainable, healthy food future.



The Food Foundation – an independent think tank based in the UK and working to ensure food policy supports healthy and sustainable diets – will help to facilitate the development of the partnership between the two cities, with support from the UK Department for International Development and the Tata Trusts.

We will create a platform through which innovative practices can be shared and

developed together and ultimately with other cities. The initiative aligns directly in support of SDG Goals 2, 5 and 12.

In this first, 18 month phase, city authorities in both cities to design the partnership, based on citizen engagement, and evidence from elsewhere around the globe and create a platform for joint learning and experience sharing, and piloting of specific initiatives.



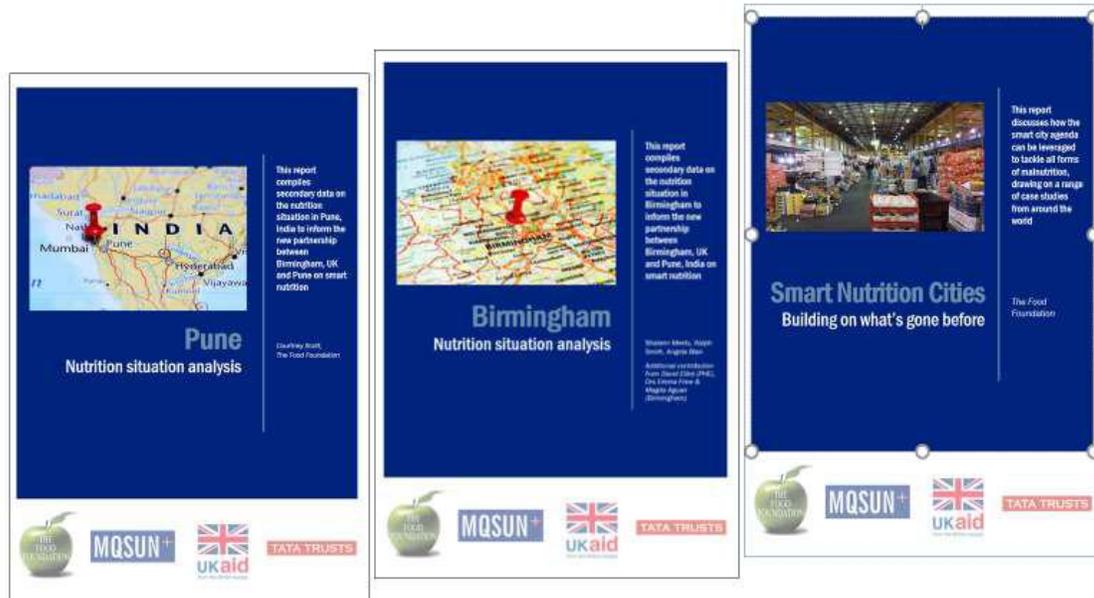
Our approach

Building directly on decisions from city leaders in both cities we will aim to follow the following steps during the first 18 months of the initiative:

Step 1: Developing a solid foundation for the partnership

Compiling data on malnutrition and its causes in the two cities, and mapping of key stakeholders. Documenting a compendium of case studies of international examples

which could inspire and help to provide evidence in support of actions within Birmingham and Pune.



Step 2: Ensuring the partnership is driven by local leaders and local priorities.

Galvanising engagement from city authorities, business leaders and other key stakeholders in the partnership through exchange visits between the two cities
Consultation workshops in each city with key stakeholders to priorities the themes for the partnership.

Step 3: Running a citizen engagement exercise

This will involve consultation with citizens on the themes which matter most to them, with a particular focus on women and girls

Step 4: Launching the online platform

The platform will create a mechanism for learning which will provide the key tool for operationalizing the partnership

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